

**GOVERNMENT OF MEGHALAYA
DIRECTORATE OF SPORTS AND YOUTH AFFAIRS**

S.No. NGS.4/2025/280

Date: 03.07.2026

Corrigendum – 01

Open Tender Enquiry for Selection of Agency for Development and Management of Social Media Activities and Public Relations

1. In reference to RFP floated by Directorate of Sports and Youth Affairs, Government of Meghalaya for Selection of Agency for Development and Management of Social Media Activities and Public Relations for Department of Sports & Youth Affairs, Meghalaya vide tender reference no. NGS.4/2025/168 11th June 2026 **Tender ID 2026_DSYA_2013_1**, please note the following amendments:

S.N.	Clause Number	Existing Clause	Amended Clause
1.	1.5 Data Sheet	Last Date of Bid Submission: 9 th July 2026 12 noon	Last Date of Bid Submission: 24th July 2026 12 noon
2.	1.5 Data Sheet	Opening of Technical Proposal: 9 th July 2026 13:00 hrs	Opening of Technical Proposal: 24th July 2026 13:00 hrs
3.	Part 2 Clause No. 1.6.6 Core Team Sr. No. 2	Public Relations (PR) Strategist: Should have experience of at least 05 years in similar projects with hands-on experience of working with PR/ Media agencies (international/ national/ regional level)	Public Relations (PR) Strategist Should have experience of at least 03 years in similar projects with hands-on experience of working with PR/ Media agencies (international/ national/ regional level)
4.	Part 2 Clause No. 1.6.6 Core Team Sr. No. 3	Lead Photographer: Should have experience of at least 05 years as Photographer/ Videographer	Lead Photographer: Should have experience of at least 03 years as Photographer/ Videographer
5.	Part 2 Clause No. 1.6.6 Core Team Sr. No. 4	Lead Videographer: Should have experience of at least 05 years as Photographer/ Videographer	Lead Videographer: Should have experience of at least 03 years as Photographer/ Videographer
6.	Part 2 Clause No. 1.6.6 Core Team Sr. No. 5	Content Creator: Should have minimum 05 years of experience in similar role.	Content Creator: Should have minimum 03 years of experience in similar role.
7.	Part 2 Clause No. 1.6.6 Core Team Sr. No. 6	Graphic Designer: Should have minimum 05 years of experience in similar role. Must have experience of working on multimedia platforms like Adobe Photoshop, Illustrator, Lightroom etc.	Graphic Designer: Should have minimum 03 years of experience in similar role. Must have experience of working on multimedia

			platforms like Adobe Photoshop, Illustrator, Lightroom etc.
8.	Part 2 Clause No. 1.6.6 Core Team Sr. No. 7	Video Editor cum Motion Graphic Designer: Should have minimum 05 years of experience in similar role. Must have experience of working on multimedia platforms like Adobe Premier Pro, Adobe After Effects, Final Cut pro etc.	Video Editor cum Motion Graphic Designer: Should have minimum 03 years of experience in similar role. Must have experience of working on multimedia platforms like Adobe Premier Pro, Adobe After Effects, Final Cut pro etc.
9.	Part 2 Clause No. 1.6.6 Core Team Sr. No. 8	Coordinator cum Support Consultant: Graduate Degree in Mass Communication/ Journalism/ Media Studies/ Public Relations/ Marketing	Coordinator cum Support Consultant: Graduate Degree in any discipline, preferably having degree/ diploma/ certificate in Mass Communication/ Journalism/ Media Studies/ Public Relations/ Marketing/ Management
10.	Page 34 Clause No. 1.31 (Commencement of Assignment)	The bidder shall commence the Services at the Project site within 7 (seven) days of the date of the issuance of LOA or such other date as may be mutually agreed. If the bidder fails to either sign the Contract as specified in Clause 1.29 or commence the assignment as specified herein, the Authority may invite the second ranked Bidder for negotiations.	The bidder shall commence the Services at the Project site within 7 (seven) days of the date of the issuance of LOA or such other date as may be mutually agreed. Complete deployment of the Core Team at the project site may be completed within 28 days from the date of receiving Letter of Award (LoA). If the bidder fails to either sign the Contract as specified in Clause 1.29 of the contract or commence the assignment as specified herein, the Authority may invite the second ranked Bidder for negotiations.
11.	Page 60 Clause No. 2.2 (Commencement of Services)	The bidder shall commence the Services within a period of 7 (seven) days from the Effective Date, unless otherwise agreed by the Parties.	The bidder shall commence the Services at the Project site within 7 (seven) days of the date of the issuance of LOA or such other date as may be mutually agreed. Complete deployment of the Core Team at the project site may be completed within 28 days from the date of receiving Letter of Award (LoA). If the bidder fails to either sign the Contract as specified in Clause 1.29 of the contract or commence the assignment as specified herein, the Authority may invite the second ranked Bidder for negotiations.
12.	1.48.6. 1	Payments would be made in equal quarterly instalments per year over the period of contract upon submission of, <ul style="list-style-type: none"> ● Tax invoices ● Monthly Progress Reports ● Deliverables as per stipulated timelines/ goal 	Payments would be made in equal monthly instalments per year over the period of contract upon submission of, <ul style="list-style-type: none"> ● Tax invoices ● Monthly Progress Reports ● Deliverables as per stipulated timelines/ goal

2. The following queries have been received by this office. The response to the said queries is as below:

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
1.	15	Clause No. 1.6.6 Core Team	<p>Lead Photographer: Graduate Degree in any discipline preferably with Degree/ Certificate/ Diploma in Photography or Videography. Should have experience of at least 05 years as Photographer/ Videographer</p> <p>Lead Videographer: Graduate Degree in any discipline preferably with Degree/ Certificate/ Diploma in Photography or Videography. Should have experience of at least 05 years as Photographer/ Videographer</p>	Looking at the geography & the niche talent availability in the state, we kindly request you to relax the educational qualification criteria for Degree/Diploma in Photography & Videography for the Photographer and Videographer positions and reduce their experience to 2 years	Refer to the aforementioned amendments in Corrigendum No. 01.xxx
2.	16	Clause 1.6.7 & Clause 1.6.8	The above resources must be deployed full time at the project location i.e. Meghalaya, India during the entire duration of the project. 1.6.8. The resources (Core team and Additional) would require extensive travelling across the state to cover various events or other related activities, even happening simultaneously, hence, a. It is the responsibility of the bidder to employ additional resources (preferably locals from Meghalaya) with requisite	Considering the requirement to recruit, onboard, relocate, and mobilize a large number of resources, including local resources from Meghalaya, kindly clarify the timeline available for complete deployment of the core team and additional resources after issuance of the Work Order/Contract. Request a deployment period of minimum 30-45 days from the date of Work Order/Contract signing for complete resource mobilization and deployment.	Refer to the aforementioned amendments in Corrigendum No. 01

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
3.			skills and equipment to deliver the entire scope of work in adherence to the stipulated timelines/ goals mentioned in this RFP; within the cost quoted by the bidder in the BoQ. b. It is the responsibility of the bidder to employ additional resources (preferably locals from Meghalaya) with requisite skills and equipment before and during the 39th National Games; to deliver the entire scope of work in adherence to the stipulated timelines/ goals mentioned in this RFP; within the cost	Kindly clarify the estimated number of additional resources expected during regular operations and during the National Games period. Provide an indicative resource estimate/event-wise deployment matrix for commercial planning.	Bidders are expected to perform thorough background research regarding the events/ activities undertaken by DSYA, Government of Meghalaya and regarding the nature/ scale of such events/ activities; in order to gauge the indicative requirement. Further, Bidders are advised to conduct thorough site inspection (if deemed necessary) before submitting bid. Intimation for site inspection must be submitted to the purchaser via e-mail at least 48 hours before the inspection.
4.			quoted by the bidder in the BoQ. c. Please note that at least 50% of the additional resources recruited by the successful agency to deliver the scope of work must be locals from the state of Meghalaya. It is the responsibility of the successful agency to train them and provide them with necessary equipment, if required.	Kindly clarify the expected frequency of travel for deployed resources during the contract period. Please indicate the average number of travel days/events per month expected for planning manpower and commercial estimates. Provide indicative monthly travel requirements or estimated number of events to be covered per month.	Bidders are expected to perform thorough background research regarding the events/ activities undertaken by DSYA, Government of Meghalaya and regarding the nature/ scale of such events/ activities; in order to gauge the indicative requirement. Further, Bidders are advised to conduct thorough site inspection (if deemed necessary) before submitting bid. Intimation for site inspection must be submitted to the purchaser via e-mail at least 48 hours before the inspection.
5.	60	Clause No. 2.2 (Commencement of Services)	The selected agency is required to commence work within 7 days of award/signing of contract.	Since the project requires deployment of specialized manpower, local recruitment, logistics arrangements, and establishment of project operations in Meghalaya, kindly confirm whether all resources are required to be deployed within 7 days or whether phased deployment is acceptable. Allow	Refer to the aforementioned amendments in Corrigendum No. 01

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
				phased deployment, with project initiation within 7 days and complete manpower deployment within 30-45 days	
6.	N/A	N/A	N/A	Core Team Deployment Since the project requires full-time deployment of 9 resources in Meghalaya, kindly clarify whether hybrid deployment shall be permitted for specialized resources such as Creative Head, PR Strategist and Motion Graphic Designer, provided regular physical presence and project deliverables are maintained.	Tender Clauses Prevail.
7.	N/A	N/A	N/A	Replacement of Key Personnel: Kindly clarify the process and timeline for replacement of key personnel in case of resignation, medical emergency or unforeseen circumstances during the contract period.	Details already mentioned in the RFP. Bidders are expected to read the RFP carefully.
8.	N/A	N/A	N/A	Local Resource Requirement The RFP mentions that at least 50% of additional resources must be locals from Meghalaya. Kindly confirm whether this requirement applies only to additional manpower or also to the mandatory core team.	Only to additional resources. Details already mentioned in the RFP. Bidders are expected to read the RFP carefully.
9.	N/A	N/A	N/A	Event Coverage Please indicate the estimated number of events, tournaments and sports activities expected annually under the contract for manpower and cost estimation purposes.	Bidders are expected to perform thorough background research regarding the events/ activities undertaken by DSYA, Government of Meghalaya and regarding the nature/ scale of such events/ activities; in order to gauge the indicative requirement. Further, Bidders are advised to conduct thorough site

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					inspection (if deemed necessary) before submitting bid. Intimation for site inspection must be submitted to the purchaser via e-mail at least 48 hours before the inspection.
10.	N/A	N/A	N/A	Photography & Videography Equipment Kindly clarify whether drone operations will require agency-owned drones only or whether hired equipment shall also be acceptable subject to statutory permissions.	At the discretion of the agency. It is the responsibility of the agency to take all necessary permissions from relevant stakeholders and adhere to all legal requirements for operating drones for event coverage.
11.				Media Buying Please confirm whether paid media campaigns and advertisement spends are included within the quoted project cost or shall be reimbursed separately by the Department.	Please refer to the scope of work mentioned in the RFP and subsequent amendments ONLY . Paid media coverage, if required, shall be at the discretion of the Competent Authority from DSYA and discussed with the successful agency later based on mutually agreed terms and conditions.
12.	N/A	N/A	N/A	Influencer Engagement Kindly clarify whether influencer fees and celebrity endorsement charges, if required, shall be borne by the agency or reimbursed separately by the Department.	Please refer to the scope of work mentioned in the RFP and subsequent amendments ONLY . Influencer engagement and celebrity endorsement, if required, shall be at the discretion of the Competent Authority from DSYA and discussed with the successful agency later based on mutually agreed terms and conditions
13.	N/A	N/A	N/A	Content Volume Kindly specify the minimum monthly deliverables expected under the contract, including: · Social media posts	Details already mentioned in the RFP. Bidders are expected to read the RFP carefully.

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
				<ul style="list-style-type: none"> • Reels • Videos • Press releases • Media interactions • Graphic creatives 	
14.	N/A	N/A	N/A	National Games Coverage Please clarify whether a separate budget allocation will be provided for the 39th National Games considering the significantly larger deployment and production requirements	Please refer to scope of work mentioned in the RFP. Bidders are expected to perform thorough background research regarding the events/ activities undertaken by DSYA, Government of Meghalaya and regarding the nature/ scale of such events/ activities; in order to gauge the indicative requirement and quote cost accordingly.
15.	N/A	N/A	N/A	Office Infrastructure Kindly confirm whether office space, internet connectivity and utilities will be provided by the Department at the project location or shall be arranged by the selected agency.	Office space with basic office set up like office furniture, internet inside the office, lights etc. ONLY shall be provided by the Department. Selected agency must have their own equipment to deliver the project.
16.	N/A	N/A	N/A	Performance Evaluation Kindly share the KPIs and performance benchmarks that will be used for assessing agency performance during the contract period.	Please refer to scope of work, roles and responsibilities and other relevant clauses of the RFP.
17.	N/A	N/A	N/A	Intellectual Property Rights Please clarify ownership and usage rights of photographs, videos, creatives and campaign assets created during the project.	Details already mentioned in the RFP. Bidders are expected to read the RFP carefully.
18.	N/A	N/A	N/A	Payment Terms Kindly clarify the payment schedule, milestone structure and expected timeline for release of payments after submission of invoices.	Details already mentioned in the RFP. Bidders are expected to read the RFP carefully.

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
19.	N/A	N/A	N/A	Existing Digital Assets Please confirm whether existing social media handles, databases, media contacts and creative assets will be handed over to the selected agency at project commencement.	Shall be discussed with the successful agency.
20.	Page No. 13	Part 2 1.6.5 (4) Pre-Qualification Criteria	The Bidder must have minimum average annual turnover of at least Rs 80 lakhs in any three of the last 5 Financial Years (2020-21, 2021-22, 2022-23, 2023-24, 2024-25)	The Bidder must have minimum average annual turnover of at least Rs. 200 Cr. in any three of the last five Financial Years (2020-21, 2021-22, 2022-23, 2023-24, 2024-25)	Tender clauses prevail.
21.	15	1.6.6 (2) Public Relations (PR) Strategist	Should have experience of at least 05 years in similar projects with hands-on experience of working with PR/ Media agencies (international/ national/ regional level)	Should have experience of at least 03 years in similar projects with hands-on experience of working with PR/ Media agencies (international/ national/ regional level)	Refer to the aforementioned amendments in Corrigendum No. 01
22.	15	1.6.6 (3) Lead Photographer	Should have experience of at least 05 years as Photographer/ Videographer	Should have experience of at least 03 years as Photographer/ Videographer	Refer to the aforementioned amendments in Corrigendum No. 01
23.	15	1.6.6 (4) Lead Videographer	Should have experience of at least 05 years as Photographer/ Videographer	Should have experience of at least 03 years as Photographer/ Videographer	Refer to the aforementioned amendments in Corrigendum No. 01
24.	15	1.6.6 (5) Content Creator	Should have minimum 05 years of experience in similar role	Should have minimum 03 years of experience in similar role.	Refer to the aforementioned amendments in Corrigendum No. 01
25.	15	1.6.6 (6) Graphic Designer	Should have minimum 05 years of experience in similar role. Must have experience of working on multimedia	Should have minimum 03 years of experience in similar role. Must have experience of working on multimedia	Refer to the aforementioned amendments in Corrigendum No. 01

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			platforms like Adobe Photoshop, Illustrator, Lightroom etc.	platforms like Adobe Photoshop, Illustrator, Lightroom etc.	
26.	15	1.6.6 (7) Video Editor cum Motion Graphic Designe	Should have minimum 05 years of experience in similar role. Must have experience of working on multimedia platforms like Adobe Premier Pro, Adobe After Effects, Final Cut pro etc.	Should have minimum 03 years of experience in similar role. Must have experience of working on multimedia platforms like Adobe Premier Pro, Adobe After Effects, Final Cut pro etc.	Refer to the aforementioned amendments in Corrigendum No. 01
27.	36	1.35.2 (A.1) Criteria for Evaluation – Company Profile	The Bidder must have minimum average annual turnover of at least Rs. 80 lakhs in any three of the last five Financial Years (2020-21, 2021-22, 2022-23, 2023-24, 2024-25) <ul style="list-style-type: none"> i. Rs 80 lakhs to 90 lakhs (2 marks) ii. More than Rs 90 lakhs to 1 crore (5 marks) iii. More than Rs 1 crore (7 marks) 	The Bidder must have minimum average annual turnover of at least Rs. 200 Cr. in any three of the last five Financial Years (2020-21, 2021-22, 2022-23, 2023-24, 2024-25) i. Rs 100 Cr. to 120 Cr. (3 marks) ii. More than Rs 120 Cr. to 150 Cr. (6 marks) iii. More than Rs 200 cr. (10 marks)	Tender clauses prevail.
28.	37	1.35.2 (B.1) Criteria for Evaluation – Project Experience	Bidder must have prior experience in executing similar projects in last 05 years for any Central/ State Govt. body/ PSU/ Private entities of repute of minimum contract value of at least Rs 25 lakhs <p>A. No. of Projects:</p> <ul style="list-style-type: none"> i. 1-2 projects (10 marks) ii. 3-4 projects (15 marks) 	Bidder must have prior experience in executing projects* in last 10 years for any Central/ State Govt. body/ PSU/ Private entities of repute of minimum contract value of at least Rs 25 lakhs <p>A. No. of Projects:</p> <ul style="list-style-type: none"> i. 1-2 projects (10 marks) ii. 3-4 projects (15 marks) iii. More than 4 projects (20 marks) 	Tender clauses prevail.

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
			<p>iii. More than 4 projects (20 marks)</p> <p>B. Contract Value:</p> <p>i. More than 25 lakhs to 30 lakhs (05 marks)</p> <p>ii. More than 30 lakhs to 35 lakhs (7 marks)</p> <p>iii. More than 35 lakhs (10 marks)</p> <p>iv. Additional 05 marks would be given for Executing at least one similar project for any Central/State Govt. Sports body</p> <p>Note:</p> <p>1. Similar Project means handling and content creation for social media handles, generating and implementing PR strategies, improving public outreach and similar activities, including photography/videography.</p> <p>2. Private entities of repute, for the purpose of this clause of the RFP, shall mean organizations recognized for effectively promoting, regulating, or organizing any national or international scale events/ tournaments/ competitions.</p>	<p>B. Contract Value:</p> <p>i. More than 25 lakhs to 30 lakhs (05 marks) ii. More than 30 lakhs to 35 lakhs (7 marks) iii. More than 35 lakhs (10 marks) iv. Additional 05 marks would be given for Executing at least one similar project for any Central/State Govt. Sports body</p> <p>Note:</p> <p>1. Similar Project means handling and content creation for social media handles, generating and implementing PR strategies, improving public outreach and similar activities, including photography/videography. (Social Media handling in Sports Event/Sports PMU/Sports Advisory with any Central/State Sports Department/SAI/MYAS)</p> <p>2. Private entities of repute, for the purpose of this clause of the RFP, shall mean organizations recognized for effectively promoting, regulating, or organizing any national or international scale events/ tournaments/ competitions.</p>	

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29.	37	1.35.2 (B.2) Criteria for Evaluation – Project Experience	<p>Bidder must have prior experience in executing projects related to Sports Photography/ Videography in any sporting competition/ tournament organized by any Central/ State Govt./ PSU sports body or any Private Sports Body of repute – 10 marks</p> <p>Additional 02 marks would be given for executing similar project for multi- sport, multi – venue sports event organized by the aforementioned entities.</p> <p>Note: Private sports bodies of repute, for the purpose of this clause of the RFP, shall mean organizations recognized for effectively promoting, regulating, or organizing sports activities at national or international levels.</p>	<p>Bidder must have prior experience in executing projects related to Sports Media Strategy & Planning/ All Round Sports Media Campaign Execution/Sports Content Creation/PR / Planning/Communications in any sporting competition/ tournament organized by any Central/ State Govt. Sports Department– 10 marks</p> <p>Additional 05 marks would be given for executing similar project for multi- sport, multi – venue sports event organized by the aforementioned entities.</p>	Tender Clauses Prevail
30.	38	1.35.2 (C.1) Criteria for Evaluation – Qualification of Resources	<p>Creative Head cum Team Lead (x1)</p> <p>1. Meeting required Educational Qualification and Work Experience – 1 mark</p>	<p>Creative Head cum Team Lead (x1)</p> <p>1. Meeting required Educational Qualification and Work Experience – 1.5 mark</p>	Tender Clauses Prevail

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
			2. Experience of working in similar projects for any Central/State Government body – 1 mark	2. Experience of working in similar projects for any Central/State Government body – 1 mark	
31.	38	1.35.2 (C.2) Criteria for Evaluation – Qualification of Resources	PR Strategist (x1) 1. Meeting required Educational Qualification and Work Experience – 1 mark 2. Experience of working in similar projects for any Central/State Government body – 1 mark	PR Strategist (x1) 1. Meeting required Educational Qualification and Work Experience – 1.5 mark 2. Experience of working in similar projects for any Central/State Government body – 1 mark	Tender Clauses Prevail
32.	38	1.35.2 (C.3) Criteria for Evaluation – Qualification of Resources	Lead Photographer (x1) 1. Meeting required Educational Qualification and Work Experience – 1 mark 2. Experience of working in multi-sports, multi-venue sporting events – 1 mark	Lead Photographer (x1) 1. Meeting required Educational Qualification and Work Experience – 1.5 mark 2. Experience of working in similar projects for any Central/State Government body – 1 mark	Tender Clauses Prevail
33.	38	1.35.2 (C.4) Criteria for Evaluation – Qualification of Resources	Lead Videographer (x1) 1. Meeting required Educational Qualification and Work Experience – 1 mark 2. Experience of working in multi-sports, multi-venue sporting events – 1 mark	Lead Videographer (x1) 1. Meeting required Educational Qualification and Work Experience – 1.5 mark 2. Experience of working in similar projects for any Central/State Government body – 1 mark	Tender Clauses Prevail
34.	38	1.35.2 (C.5) Criteria for Evaluation – Qualification of Resources	Content Creator (x1) 1. Meeting required Educational Qualification and Work Experience – 1 mark	Content Creator (x1) 1. Meeting required Educational Qualification and Work Experience – 1.5 mark	Tender Clauses Prevail

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
			2. Experience of working in similar projects for any Central/State Government body – 1 mark	2. Experience of working in similar projects for any Central/State Government body – 1 mark	
35.	38	1.35.2 (C.6) Criteria for Evaluation – Qualification of Resources	Graphic Designer (x1) 1. Meeting required Educational Qualification and Work Experience – 1 mark 2. Experience of working in similar projects for any Central/State Government body – 1 mark	Graphic Designer (x1) 1. Meeting required Educational Qualification and Work Experience – 1.5 mark 2. Experience of working in similar projects for any Central/State Government body – 1 mark	Tender Clauses Prevail
36.	38	1.35.2 (C.7) Criteria for Evaluation – Qualification of Resources	Video Editor cum Motion Graphic Designer (x1) 1. Meeting required Educational Qualification and Work Experience – 1 mark 2. Experience of working in similar projects for any Central/State Government body – 1 mark	Video Editor cum Motion Graphic Designer (x1) 1. Meeting required Educational Qualification and Work Experience – 1.5 mark 2. Experience of working in similar projects for any Central/State Government body – 1 mark	Tender Clauses Prevail
37.	38	1.35.2 (C.8) Criteria for Evaluation – Qualification of Resources	Coordinator cum Support Consultant (x2) Meeting required Educational Qualification and Work Experience – 1 mark	Coordinator cum Support Consultant (x2) 1. Meeting required Educational Qualification and Work Experience – 2.5 mark	Tender Clauses Prevail

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
38.	39	1.35.2 (D) Criteria for Evaluation – Qualification of Resources	Total Marks - 30	Total Marks – 20	Tender Clauses Prevail
39.	39	1.35.2 (D) Criteria for Evaluation – Technical Presentation	Understating of Requirements – 10 Marks	Understating of Requirements – 05 Marks	Tender Clauses Prevail
40.	39	1.35.2 (D) Criteria for Evaluation – Technical Presentation	Innovative ideas & Deployment Plan – 10 Marks	Innovative ideas & Deployment Plan – 05 Marks	Tender Clauses Prevail
41.	36	Clause No. 1.35.2	<p>Bidder must have prior experience in executing similar projects in last 05 years for any Central/ State Govt. body/ PSU/ Private entities of repute of minimum contract value of at least Rs 25 lakhs</p> <p>Work Order and CA certified payment proof clearly defining project value, scope of work, tenure of the project and other deliverables.</p> <p style="text-align: center;">OR</p> <p>Work Order and Work Completion Certificate; clearly defining project value, scope of work, tenure of the project and other deliverables.</p> <p>Note:</p>	<p>Request for Consideration: Requested to consider the minimum contact value of at least Rs. 15 Lakhs. Supporting Docs: 2. In case of ongoing projects, projects wherein at least 50% of the total scope of work has been delivered and at least 50% of the total payment (financial completion certified by CA) has been disbursed by the client, shall be considered. Such work completion certificate clearly defining the total and disbursed project value/ amount (financial completion) and scope of work, tenure of the project and other deliverables, duly signed and stamped on the official letterhead of the client or certified by CA must be submitted for consideration. Work Order without such work completion certificate will not be considered.</p>	Tender Clauses Prevail

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
			<p>1. Work Order without CA certified proof of payment/ work completion certificate will not be considered.</p> <p>2. In case of ongoing projects, projects wherein at least 80% of the total scope of work has been delivered and at least 80% of the total payment (financial completion certified by CA) has been disbursed by the client, shall be considered. Such work completion certificate clearly defining the total and disbursed project value/ amount (financial completion) and scope of work, tenure of the project and other deliverables, duly signed and stamped on the official letterhead of the client or certified by CA must be submitted for consideration. Work Order without such work completion certificate will not be considered.</p>		
42.	N/A	N/A	N/A	<p>Travel & Logistics Cost: The RFP mentions that the core team and additional resources will be required to travel extensively across the state, including for simultaneous events. Since the travel schedule, locations, frequency, and duration cannot be determined at this stage, it is difficult to estimate these costs in advance.</p> <p>Query: Kindly clarify whether travel, boarding, lodging, and local transportation expenses are to be considered on an actual</p>	<p>Bidders are expected to perform thorough background research regarding the events/ activities undertaken by DSYA, Government of Meghalaya and regarding the nature/ scale of such events/ activities; in order to gauge the indicative requirement and quote costs accordingly. No additional/ hidden charges would be paid later, unless there is any alteration/ addition in the</p>

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				reimbursement basis or whether bidders are expected to include all such future costs within the quoted BOQ.	scope of work and the same is at the sole discretion of the competent authority.
43.	N/A	N/A	N/A	Deployment of Additional Resources: The RFP requires bidders to deploy additional resources (preferably local resources from Meghalaya) before and during the 39th National Games. Query: Kindly specify the expected number of additional resources, their roles, and the anticipated deployment period, as these details are essential for estimating the manpower cost.	Bidders are expected to perform thorough background research regarding the events/ activities undertaken by DSYA, Government of Meghalaya and regarding the nature/ scale of such events/ activities including previous editions of National Games; in order to gauge the indicative requirement and quote costs accordingly.
44.	N/A	N/A	N/A	Additional Resources & Equipment: The RFP also states that bidders should account for all associated costs for deploying additional resources and equipment. Query: Kindly clarify the assumptions that bidders should consider while estimating these costs, especially since the number of venues, simultaneous events, and equipment requirements are not defined in the RFP.	Bidders are expected to perform thorough background research regarding the events/ activities undertaken by DSYA, Government of Meghalaya and regarding the nature/ scale of such events/ activities including previous editions of National Games; in order to gauge the indicative requirement and quote costs accordingly.
45.		1.48.6.1	Payments would be made in equal quarterly instalments per year over the period of contract	Payment after 3 months and 1 month after submitting the bill. That would mean 1st payment hitting after 4 months. Can we have a advance or monthly payment?	Refer to the aforementioned amendments in Corrigendum No. 01
46.	16	1.6.6	Coordinator cum Support Consultant: Graduate Degree in Mass	Since this is a coordinator profile and not technical. Can we have any graduation degree as a criteria?	Refer to the aforementioned amendments in Corrigendum No. 01

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
			Communication/ Journalism/ Media Studies/ Public Relations/ Marketing		
47.	N/A	N/A	N/A	Influencer Engagement not Mentioned. Please Clarify/ Include or omit.	Please refer to the scope of work mentioned in the RFP and subsequent amendments ONLY . Influencer engagement, if required, shall be at the discretion of the Competent Authority from DSYA and discussed with the successful agency later based on mutually agreed terms and conditions
48.	N/A	N/A	N/A	Twitter Trendings not mentioned. Please Clarify/ Include or omit.	Please refer to the scope of work mentioned in the RFP and subsequent amendments ONLY . Twitter Trending, if required, shall be at the discretion of the Competent Authority from DSYA and discussed with the successful agency later based on mutually agreed terms and conditions
49.	N/A	N/A	N/A	No. of Parallel events. Not clear if this includes the national games. But in case it does - scope would increase drastically. So please exclude or let us know in case we quote including.	Please refer to the scope of work mentioned in the RFP and subsequent amendments ONLY .
50.	16	1.6.8.b	It is the responsibility of the bidder to employ additional resources (preferably locals from Meghalaya) with requisite skills and equipment before and during the 39th National Games;	Probable date of the games?	Not relevant to this tendering process.

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
51.	17	1.6.11	Roles and Responsibilities of Core Team: The roles and responsibilities of the resources are as follows (but not restricted to):	Rae the Brand Guidelines/ Design Book ready?	Each and every event conducted by the Department has distinct branding/promotion strategies. Successful agency is expected to draft and implement branding/promotion strategies for each event in consultation with the Department.
52.		1.48.3.c	c. Please note that at least 50% of the additional resources recruited by the successful agency to deliver the scope of work must be locals from the state of Meghalaya. It is the responsibility of the successful agency to train them and provide them with necessary equipment, if required.	No. of days in which recruitment needs to be done?	Refer to the aforementioned amendments in Corrigendum No. 01
53.	N/A	N/A	N/A	We further submit that we meet the requirement of Page 37, Project Experience Point No. 2 , as we have successfully executed full end-to-end services for the GPlus Athletics Tournament in 2023 and 2024 , covering the relevant scope of social media activities, content creation, public outreach, photography/videography and related communication services. The project involved reputed participants including, but not limited to, ASEB Sports Club, DBI (Directorate of Border Intelligence), FC Green Valley, Gauhati Town Club, G Plus Athletic, Oil India Limited (OIL), SAI (Sports Authority of India), United Chirangduar FC, Assam Police, Berekuri FC, Northeast Frontier Railway SA (NF Railway), Numaligarh Refinery Limited, Pride East Mavericks, Red Bees Inc, Sunrise	Tender clauses prevail.

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
				<p>Athletic Club, Dagaon FC, and NEUFC. In view of the above, we respectfully request that our experience be considered as satisfying the said project experience criterion under the RFP.</p> <p>We request your good office to accept this representation and allow our participation and evaluation accordingly under the said clause. We assure you that, if awarded the work, we shall continue to deliver services with the highest standards of quality, professionalism, and timeliness.</p>	

5. Rest of the terms and conditions mentioned in the RFP remain the same.



**Deputy Director,
Directorate of Sports and Youth Affairs,
Government of Meghalaya.**